

WARSHIPS HELD READY TO CATCH ZELAYA; HIS TWO AGENTS NOW IN WASHINGTON



CHRISTMAS POST CARDS--Now Ready
One cent each, largest and best assortment in the city.
Christmas goods of all kinds ready for selection at
JACKSON'S BOOK SHOP, 986-988 MAIN STREET
Photographic Holders for sending away your picture without break-- All
sizes at popular prices.

Immortal Treasure.
Indignant Wife—That new chauffeur has only just brought the children and me home, and now he's taken the cook out for a spin. Husband—Great heavens! He doesn't half know how to manage a car, and she's the first decent cook we've had in a year.—Brooklyn life

an engagement yesterday at Greytown. It is officially announced the Estrada forces under General Chamorro lost 21 killed and 31 wounded in the engagement.

General Toledo has had to withdraw his forces to a point some distance from the range of the battleships in the harbor.

Wants To Rent. For Sale, Am. 1
ment a word in Farmer Want Coins.

the laundryman of 1,000 Seaview
avenue, this morning, about noon,
and injured the driver, Edward Tesch,
who was thrown out. The wagon was
broken.

Only One "FROMO QUININE"
That is LAXATIVE BROMO QUININE. Look for the signature of E. W. GROVE. Used the World over to
Cure a Cold in One Day. 25c.

**TRACT OF 124 ACRES
FOR AVIATION GROUND.**
(Special from United Press.)
Paris, Dec. 7.—A lease was signed to-day between a company of aviators and the owners of a tract of 124 acres on the outskirts of Paris. The tract will be made into an aviation ground and aerial meets held there

The store-sales to-day that are unadvertised, directly or indirectly, by store-advertising will not have amounted to ten per cent. of the total output of the store. By the influence of advertising is meant the sales of articles specifically advertised. By the indirect influence of advertising is meant the articles sold that are not specifically advertised, but are displayed to the customers who are drawn to the store by the **BY THE ADVERTISED ARTICLES.** In the latter case, as surely as in the first, the advertising must be credited with the sale.

Observant merchants know that this is true. They should gain courage from the knowledge to strengthen their advertising campaigns to the point of matching their store-hopes and plans.